



EAGLES AUTISM CHALLENGE

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Virtual Fundraising Toolkit

Although we won't be together physically on September 26th, we look forward to uniting our community virtually with the goal of taking action for autism. Together, we will continue to fund research, advance scientific breakthroughs, and impact change for those affected by autism. Now more than ever, the autism community needs our support, and we thank you for your continued dedication to our mission.

The virtual fundraising toolkit will assist you as you continue your fundraising journey and provides new and innovative

ideas to ask for donations. As always, we encourage creativity and tapping into your talents and treasures to help achieve, and even surpass, your goals!

A friendly reminder that we will not be charging 2020 participants' credit cards at the fundraising deadline, even if they have not met the minimums. However, we still encourage fundraising as 100% of donations support vital autism research and care.



Be a Superhero and Support my
2020 Eagles Autism Challenge Team!
and help me raise money for autism research through
the Eagles Autism Challenge. Donate today and let's
advance autism research together!



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Social Media

Social platforms like Facebook, Instagram, Pinterest and Tik Tok are great ways to connect with your community and spread your message. Have fun with it! Post a picture, or video, and tell your followers why participating in the Eagles Autism Challenge is important to you. Don't forget to use the hashtag: #EaglesAutismChallenge2020 to be a part of our social wall.

Facebook donations are at the heart of virtual fundraising. Facebook events honoring a birthday, wedding, graduation or any type of celebration, can generate donations and will be credited toward your fundraising account. Simply create your event, ask supporters to donate to it and your donations will be reflected on your Haku fundraising page within a month. As always, reach out to the Eagles Autism Challenge team if you have any questions regarding Facebook donations.



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Virtually Shopping today?
Pick up a pair of sneakers and then join the Eagles Autism Challenge -
a unique Bike/Run/Walk event with Eagles players, coaches, cheerleaders,
and SWOOP. Let's Advance Autism Research Together!

Whether you are fundraising as an individual, family or group there are many strategies to support your fundraising efforts. Below are some ideas, tips and tricks for planning a successful fundraising event. We encourage you to use your skills, passion and creativity to inspire others to support you.

TEXT2GIVE

Donating to Eagles Autism Challenge is easier than ever!
To donate via text message:
Text the keyword: Eagles-Autism (NOT case sensitive) to 243725.

VIDEO CHAT PARTIES

ZOOM, Google Meet and Facebook are great resources for virtual get-togethers. Host a video chat birthday party, happy hour, shower, etc. and ask participants to donate to your fundraising page – even a \$5 donation per person can add up!

AT-HOME PHYSICAL CHALLENGES

Challenge your friends, family, or colleagues to contests from the comfort of your own home. From donating a dollar for every push-up in a push-up challenge, to matching dollar-for-dollar every mile clocked in a weekend bike ride, you can make it exciting and engaging while staying physically active!

HAKU FUNDRAISING

Don't forget to utilize your fundraising profile on Haku to generate donations. You can share your fundraising account through e-mail, on Facebook and Twitter or download a QR code so people can more easily access your donation page by scanning the code with their phone.



ASK US!

Looking for more ideas, or have questions? E-mail info@eaglesautismchallenge.org and our team will be happy to help

EAGLES AUTISM CHALLENGE IMPORTANT FUNDRAISING LINKS:

To Donate: haku.ly/Donate

Fundraising account Login: haku.ly/EAC

Fundraising page on the EAC website for more information:
<https://www.eaglesautismchallenge.org/fundraising/>